



Lubna Sheikh

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Hi I'am Lubna Sheikh as a Graphic Designer & Video Animator. With 6 years of experience, I specialize in crafting captivating visuals that bring ideas to life. Passionate about delivering high-quality design and animation solutions to exceed client expectations.

Educational Background

University of British Columbia
Master of Digital Media at Center
for Digital Media
2020-2022

**York College, City University of
New York**
Bachelor of Computer Science
(BCompSc), Computer science
2016-2020

Skills & Proficiencies

Social media marketing
Graphic Designing
2D/3D animations

Design Proficiencies

Graphic Design	
Web Design	
Logo Design	
Brand Design	
Marketing	

Work Experience

Video Editor & Graphic Designer

FlowerPotMarketing
2022 - 2023

- Produced high-quality video content for promotional campaigns, social media platforms, and corporate presentations.
- Edited raw footage and audio to create compelling storytelling narratives.
- Worked closely with the marketing team to align video content with brand messaging and marketing objectives..

UI/UX Designer & Web Developer

GrowMeMarketing
2020 - 2022

- Led UI/UX design initiatives, conducting user research and creating wireframes and prototypes to improve product usability.
- Implemented responsive web design techniques to ensure seamless user experience across devices.

Graphic Designer & Animator

Log X
2018 - 2020

- Developed creative graphic designs for various projects, including logos, branding materials, and marketing collateral.
- Collaborated with the marketing team to conceptualize and execute visual concepts.
- Created engaging animations for promotional videos and advertisements.
- Implemented UI/UX design principles to enhance user experience across digital platforms.